

John Kennedy, Major Projects Director

Role

As Major Projects Director, John is tasked with the role of acquiring sites of 100 units plus, worth approximately £20m with or without planning, in urban centres for each of the three Banner regions. Banner will continue to build the traditional, high quality homes for which they are renowned in their Central, Midlands and Wessex regions but John's role places a new emphasis on seeking large mixed use and commercial sites which will raise the profile and stature of the group within the industry

Vision

John's aim is to up the scale in terms of turnover. John is determined to achieve this by acquiring bigger sites and competing with the larger developers and is looking forward to spearheading this aspect of the growth of the group.

Past Life

John has been with the Banner Group since 1999, when he joined from Berkeley Homes as group land director and a part of the management buyout team. He went on to become Managing Director of the Wessex Region before taking on his present Group role as Major Projects Director.

Up Close

John is a keen golfer, an occasional footballer and a full time family man. He is married to Linda with two children, Hannah aged 8 and Charlie aged 5.

To contact John please email kennedy@bannerhomes.co.uk